



coltiviamo  
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# APPLE

APPLE	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
GALA								🍏	🍏	🍏	🍏	
RED DELICIOUS	🍏	🍏	🍏									🍏
FUJI	🍏	🍏	🍏									🍏

**Origin:** Piedmont, Veneto. 100% Made in Italy 🇮🇹 - 🍏 pieno fiore

**Availability:** see calendar

Apple	Package	Packaging
GALA	paper tray	n. 4 fruits, size 75/80, weight 900 g
RED DELICIOUS, FUJI	paper tray	n. 4 fruits, size 80/85, weight 950/1000 g



**Area of production**  
Piedmont, Veneto



**Nature of soil**  
Rich in organic matter



**Cultivation system**  
Row



**Collected**  
By hand



**Packaging & care**  
Paper tray



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# APRICOT

JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC

**Origin:** Apulia. 100% Made in Italy - pieno fiore

**Availability:** from May to July

**Packaging:** cellulose fiber basket - 500 g



**Area of production**  
Apulia, Piedmont



**Nature of soil**  
Rich in organic matter



**Cultivation system**  
Row



**Collected**  
By hand



**Packaging & care**  
Cellulose fibre basket



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# BLUEBERRY

JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC

**Origin:** Piedmont. 100% Made in Italy pieno fiore

**Availability:** from June to August

**Packaging:** cellulose fibre basket, weight 125 g.



**Area of production**  
Piedmont



**Nature of soil**  
Rich in organic matter



**Cultivation system**  
Row



**Collected**  
By hand



**Packaging & care**  
Cestino fibra di cellulosa, R-PET



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# CHERRY

JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
				🌳🍷	🌳🍷	🌳🍷					

**Origin:** Apulia, Piedmont. 100% Made in Italy 🇮🇹 🌳🍷 pieno fiore

**Availability:** from May to July

**Packaging:** paper box with PLA window - weight 600 g.



**Area of production**  
Apulia, Piedmont



**Nature of soil**  
Rich in organic matter



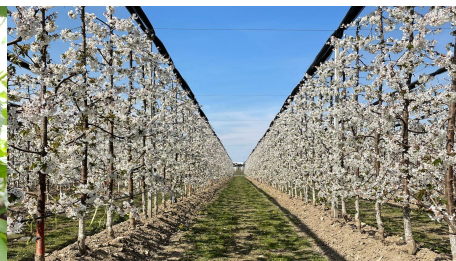
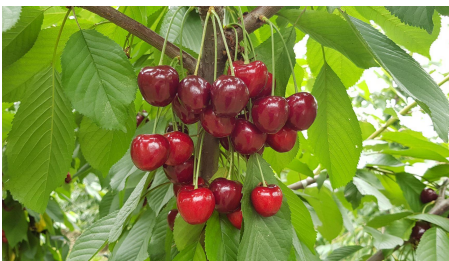
**Cultivation system**  
Row



**Collected**  
By hand



**Packaging & care**  
paper box with PLA window



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# CLEMENTINE

JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC

**Origin:** Apulia. 100% Made in Italy pieno fiore

**Availability:** from December to February

**Packaging:** paper box with practical handle - weight 1,500 g



**Area of production**  
Apulia



**Nature of soil**  
Rich in organic matter



**Cultivation system**  
Row



**Collected**  
By hand



**Packaging & care**  
paper box



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# GRAPE

JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
							🌿🍷	🌿🍷	🌿🍷	🌿🍷	🌿🍷

**Origin:** Apulia. 100% Made in Italy 🇮🇹 🌿🍷 pieno fiore

**Availability:** Grapes (with and without seeds), from July to December

**Packaging:** R-PET shell - weight 750 g



**Area of production**  
Apulia



**Nature of soil**  
Rich in organic matter



**Cultivation system**  
Row



**Collected**  
By hand



**Packaging & care**  
R-PET clamshell



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# KIWI

JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC

**Origin:** Piedmont, Veneto, Lazio. 100% Made in Italy - pieno fiore

**Availability:** from December to May

**Packaging:** paper tray - no. 6 fruits, weight 650 g.



**Area of production**  
Piedmont, Veneto and Lazio



**Nature of soil**  
Rich in organic matter



**Cultivation system**  
Row



**Collected**  
By hand



**Packaging & care**  
paper tray



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# LEMON

JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC

**Origin:** Calabria. 100% Made in Italy 🇮🇹 - 🌳 pieno fiore

**Availability:** from November to April

**Packaging:** paper tray - n. 4 fruits 1 kg



**Area of production**  
Calabria



**Nature of soil**  
Rich in organic matter



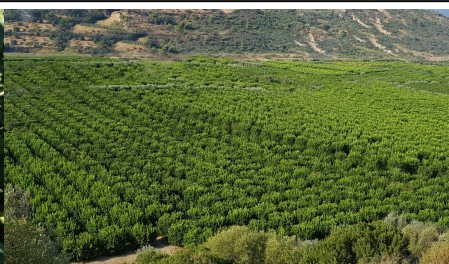
**Cultivation system**  
Row



**Collected**  
By hand



**Packaging & care**  
Paper tray



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# MINI KIWI

JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC

**Origin:** Piedmont. 100% Made in Italy - pieno fiore

**Availability:** from September to October

**Packaging:** R-PET basket, weight 125 g.



**Area of production**  
Piedmont



**Nature of soil**  
Rich in organic matter



**Cultivation system**  
Row



**Collected**  
By hand



**Packaging & care**  
R-PET basket



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# MINI WATERMELON

JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC

**Origine:** Apulia. 100% Made in Italy - pieno fiore

**Availability:** from June to August

**Packaging:** convenient handle - 1.80 / 2.20 kg



**Area of production**  
Apulia



**Nature of soil**  
Rich in organic matter



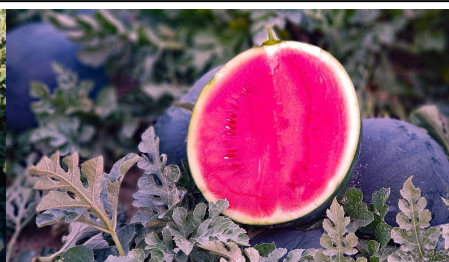
**Cultivation system**  
Row



**Collected**  
By hand



**Packaging & care**  
Paper packaging



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# PEACH AND NECTARINE

JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC

**Origin:** Apulia, Veneto, Piedmont. 100% Made in Italy - pieno fiore

**Availability:** from May to September

**Packaging:** clamshell in R-PET - no. 4 fruits - weight 950 gr.



**Area of production**  
Apulia, Veneto, Piedmont



**Nature of soil**  
Rich in organic matter



**Cultivation system**  
Row



**Collected**  
By hand



**Packaging & care**  
R-PET clamshell



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# PEAR

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	JAN
ABATE													
WILLIAMS													

**Origin:** Emilia-Romagna, Veneto. 100% Made in Italy - pieno fiore

**Availability:** see calendar

**Packaging:** tray 4 fruits, cal. 75/80, weight 800 g



**Zona di produzione**

Emilia Romagna e Veneto



**Natura del terreno**

Ricco di sostanza organica



**Sistema di coltivazione**

Filare



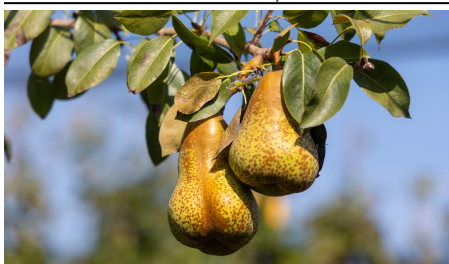
**Raccolta**

A mano



**Confezionamento e cura**

Vassoio carta



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# PLUM

JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC

**Origin:** Piedmont, Veneto. 100% Made in Italy - pieno fiore

**Availability:** Angeleno plum, from September to December

**Packaging:** R-PET clamshell - no. 9 fruits, cal. 55/60, weight 800 g



**Area of production**  
Piedmont, Veneto



**Nature of soil**  
Rich in organic matter



**Cultivation system**  
Row



**Collected**  
By hand



**Packaging & care**  
R-PET clamshell



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# POMEGRANATE

JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC

**Origin:** Apulia. 100% Made in Italy - pieno fiore

**Availability:** from November to March

**Packaging:** carton box 50x30, no. 6 pieces per package, weight 1.500 g



**Area of production**  
Apulia



**Nature of soil**  
Rich in organic matter



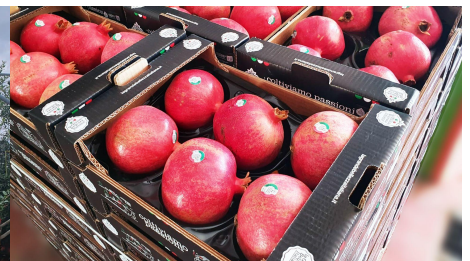
**Cultivation system**  
Row



**Collected**  
By hand



**Packaging & care**  
Paper box with PLA window



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# RASPBERRY

JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
						🌱🌿	🌱🌿	🌱🌿			

**Origin:** Piedmont. 100% Made in Italy 🇮🇹 - 🌱🌿 pieno fiore

**Availability:** from June to October

**Packaging:** R-PET basket, weight 125 g



**Area of production**  
Piedmont



**Nature of soil**  
Rich in organic matter



**Cultivation system**  
Row



**Collected**  
By hand



**Packaging & care**  
paper tray, R-PET



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# ORANGE

JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC

**Origine:** Apulia. 100% Made in Italy 🇮🇹 - 🌿 pieno fiore

**Availability:** from December to April

**Packaging:** paper box with PLA window - 1 kg



**Area of production**  
Apulia



**Nature of soil**  
Rich in organic matter



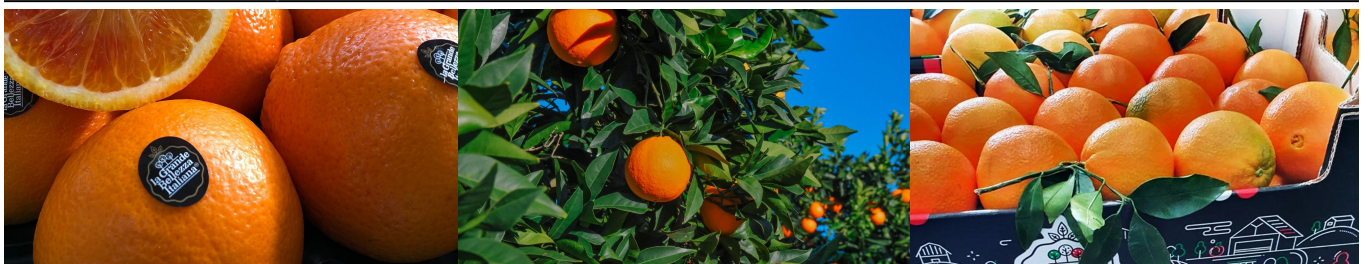
**Cultivation system**  
Row



**Collected**  
By hand



**Packaging & care**  
Paper box with PLA window



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# ONION

JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC

**Origin:** Margherita di Savoia (Apulia). 100% Made in Italy pieno fiore

**Availability:** from May to September

**Packaging:** bag - weight 750 g



**Area of production**  
Margherita di Savoia



**Nature of soil**  
Rich in organic matter



**Cultivation system**  
Open field



**Collected**  
By hand



**Packaging & care**  
Sack



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# RADICCHIO

JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC

**Origin:** Veneto. 100% Made in Italy - pieno fiore

**Availability:** all year round; radicchio tondo, lungo, lungo tardivo, semilungo, rosa, variegato, Radicchio di Verona IGP.

**Packaging:** tray, flowpack and bulk



**Zona di produzione**  
Veneto



**Natura del terreno**  
Ricco di sostanza organica



**Sistema di coltivazione**  
A campo aperto



**Raccolta**  
A mano



**Confezionamento e cura**  
Flowpack



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***The taste itinerary along the streets of  
la Grande Bellezza Italiana.***

*A journey looking for the best  
Italian fruit and vegetable production  
to bring to your table  
all the genuine beauty  
that our beautiful land can offer.*



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